

31ST ANNUAL TUXES & TAILS GALA

A HAPPILY  
EVER AFTER

# Fairy Tail

Kentucky  
Humane Society™  
Lifelong Friends

SATURDAY  
AUGUST 10  
2024

LOUISVILLE  
MARRIOTT  
DOWNTOWN



## SPONSORSHIP OPPORTUNITIES



It's time to bring out your sparkling crowns and glass slippers for the Kentucky Humane Society's 31st Tuxes and Tails Gala! Embark on a whimsical journey as we make homeless animals' dreams come true at the Happily Ever After Fairy Tail celebration.

Join us on Saturday, August 10, at the Louisville Marriott Downtown for a night of magic and merriment. You will find yourself immersed in a grand fairy tale that celebrates our beloved shelter pets! Be prepared for an evening of enchantment, featuring a captivating cocktail reception, spellbinding silent and live auctions, and a showcase of our special four-legged guests who enhance our lives with everyday magic.

Dress in whimsical gowns, fairy wings, royal suits, or mystical accessories; your imagination is the limit! Let the magic of the night inspire your wardrobe choices and be ready to dance the night away in support of our community and the Kentucky Humane Society.

We offer a variety of sponsorship levels and hope you find one that interests you and meets the needs of your business. We are also delighted to work with you to create a customized package that supports your business and marketing goals. Contact Haley Aldridge at 502-515-3134 or [haldridge@kyhumane.org](mailto:haldridge@kyhumane.org) to discuss sponsorship opportunities.

Thank you for being a committed supporter of our organization and helping shelter pets find their happily ever after!

Cheers,

Ellen Stubbs, Tara Bristow, Shari Ammon  
2024 Tuxes and Tails Gala, Chairs



# KENTUCKY HUMANE SOCIETY 2023 in Review



Always Pawsitive



Compassion Matters



Inspire Others



Ever-Evolving

**NEARLY  
6,000**

grateful cats, dogs and horses found loving homes through KHS

**197**

shelter dogs got a second chance through our behavior modification program



**OVER  
5,000**

wellness appointments through our CARE-a-van mobile veterinary clinic

**OVER  
12,500**

animals spayed and neutered at our S.N.I.P. Clinic, CARE-a-van and Sam Swope Pet TLC



**3,670**

cats and dogs spent time in loving foster homes

**OVER  
8,000**

pet owners were helped by our Pet Resource Services team so they could keep their pets at home and out of the shelter

**48**

equines found homes through our Equine C.A.R.E. program








# TUXES & TAILS Memories



# SPONSORSHIP

## Benefits Comparison

	PRESENTING SPONSOR \$20,000	SIGNATURE SPONSOR \$17,500	DINNER SPONSOR \$15,000	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$5,000	SILVER SPONSOR \$3,000	BRONZE (TABLE) SPONSOR \$2,000
Recognition of support on social media platforms: KHS Facebook (169k followers) & Instagram (40.1k followers)							
Table (8) with premium placement	3 TABLES 	2 TABLES 	2 TABLES 	1 TABLE 	1 TABLE 	1 TABLE 	1 TABLE 
Company name featured on video displays at event							
Recognition on event signage							
Sponsor gifts							
Recognition in Kennel Chronicles e-newsletter (84k subscribers)	LOGO & LINK 	LOGO & LINK 	LOGO & LINK 	NAME & LINK 	NAME 	NAME 	NAME 
Company listing on KHS main and event website	LOGO & LINK 	LOGO & LINK 	LOGO & LINK 	NAME & LINK 	NAME 	NAME 	
Verbal recognition during event							
Recognition in Fall Paw Street Journal Magazine (circulation 18.5K)	LOGO 	LOGO 	LOGO 	NAME 	NAME 		
Advertisement in printed program	FULL PAGE 	FULL PAGE 	FULL PAGE 	HALF PAGE 	QUARTER PAGE 		
Recognition in Kennel Chronicles e-newsletter (84k subscribers)	LOGO & LINK 	LOGO & LINK 	LOGO & LINK 	NAME & LINK 	NAME 		
Special Animal Visitation							
Company name included in pre-event press release							
Participate in dinner tasting for the event							
Opportunity to speak at event							



PRE-EVENT RECOGNITION



NIGHT OF PRESENCE



POST-EVENT RECOGNITION





**\$20,000**  
**Presenting Sponsor**  
**EXCLUSIVE**

## PRE-EVENT VISIBILITY

- Recognition of support on social media platforms: KHS Facebook (169k followers) & Instagram (40.1k followers)
- Company logo and link in Kennel Chronicles e-newsletter (84k subscribers)
- Company logo and link featured as Presenting Sponsor on KHS main and event website
- Company name included in pre-event press release

## NIGHT OF PRESENCE

- Premier seating – three tables of eight
- Recognition as Presenting Sponsor in event presentation
- Prominent signage as Presenting Sponsor
- Sponsor gifts
- Verbal recognition from the emcee during the program
- Opportunity to speak during the event
- Full-page ad in program (ad provided by sponsor)

## POST-EVENT RECOGNITION

- Company logo and link in Kennel Chronicles e-newsletter (84k subscribers)
- Company logo in Fall Paw Street Journal Magazine (circulation 18.5K)
- Special KHS animal visitation to place of business





**\$17,500**  
**Signature Sponsor**  
**EXCLUSIVE**

## PRE-EVENT VISIBILITY

- Recognition of support on social media platforms: KHS Facebook (169k followers) & Instagram (40.1k followers)
- Company logo and link in Kennel Chronicles e-newsletter (84k subscribers)
- Company logo and link featured on KHS main and event website
- Company name included in pre-event press release

## NIGHT OF PRESENCE

- Premier seating – two tables of eight
- Recognition as Signature Sponsor in event presentation
- Prominent signage as Signature Sponsor
- Sponsor gifts
- Verbal recognition from the emcee during the program
- Full-page ad in program (ad provided by sponsor)
- Opportunity to speak during event

## POST-EVENT RECOGNITION

- Company logo and link in Kennel Chronicles e-newsletter (84k subscribers)
- Company logo in Fall Paw Street Journal Magazine (circulation 18.5K)
- Special KHS animal visitation to place of business





# \$15,000 Dinner Sponsor

EXCLUSIVE



## PRE-EVENT VISIBILITY

- Participate in dinner tasting for the event (two guests)
- Recognition of support on social media platforms: KHS Facebook (169k followers) & Instagram (40.1k followers)
- Company logo and link in Kennel Chronicles e-newsletter (84k subscribers)
- Company logo and link featured as Dinner Sponsor on KHS main and event website
- Company name included in pre-event press release

## NIGHT OF PRESENCE

- Premier seating – two tables of eight
- Recognition as Dinner Sponsor in event presentation
- Prominent signage as Dinner Sponsor
- Sponsor gifts
- Verbal recognition from the emcee during the program
- Full page ad in program (ad provided by sponsor)

## POST-EVENT RECOGNITION

- Company logo and link in Kennel Chronicles e-newsletter (84k subscribers)
- Company logo in Fall Paw Street Journal Magazine (circulation 18.5K)
- Special KHS animal visitation to place of business





# \$10,000 Platinum Sponsor

## PRE-EVENT VISIBILITY

- Recognition of support on social media platforms: KHS Facebook (169k followers) & Instagram (40.1k followers)
- Company name and link in Kennel Chronicles e-newsletter (84k subscribers)
- Company name and link featured as sponsor on KHS main and event website

## NIGHT OF PRESENCE

- Premier seating – one table of eight
- Recognition as Platinum Sponsor in event presentation
- Recognition on event signage
- Sponsor gifts
- Verbal recognition from the emcee during the program
- Half page ad in program (ad provided by sponsor)

## POST-EVENT RECOGNITION

- Company name and link in Kennel Chronicles e-newsletter (84k subscribers)
- Company name in Fall Paw Street Journal Magazine (circulation 18.5K)
- Special KHS animal visitation to place of business





# \$5,000 Gold Sponsor



## PRE-EVENT VISIBILITY

- Recognition of support on social media platforms: KHS Facebook (169k followers) & Instagram (40.1k followers)
- Company name in Kennel Chronicles e-newsletter (84k subscribers)
- Company name featured as sponsor on KHS main and event website

## NIGHT OF PRESENCE

- Premier seating – one table of eight
- Recognition as Gold Sponsor in event presentation
- Recognition on event signage
- Sponsor gifts
- Verbal recognition from the emcee during the program
- Quarter page ad in program (ad provided by sponsor)

## POST-EVENT RECOGNITION

- Company name in Kennel Chronicles e-newsletter (84k subscribers)
- Company name in Fall Paw Street Journal Magazine (circulation 18.5K)





\$3,000

# Silver Sponsor



## PRE-EVENT VISIBILITY

- Recognition of support on social media platforms: KHS Facebook (169k followers) & Instagram (40.1k followers)
- Company name in Kennel Chronicles e-newsletter (84k subscribers)
- Company name featured as sponsor on KHS main and event website

## NIGHT OF PRESENCE

- Premier seating – one table of eight
- Recognition as Silver Sponsor in event presentation
- Recognition on event signage
- Sponsor gifts
- Verbal recognition from the emcee during the program



# \$2,000 Bronze (Table) Sponsor

## PRE-EVENT VISIBILITY

- Recognition of support on social media platforms: KHS Facebook (169k followers) & Instagram (40.1k followers)
- Company name in Kennel Chronicles e-newsletter (84k subscribers)

## NIGHT OF PRESENCE

- Premier seating – one table of eight
- Recognition as Bronze Sponsor in event presentation
- Recognition on event signage
- Sponsor gifts



# SPONSORSHIP Confirmation Form

**We greatly appreciate your generous support for our Tuxes & Tails Gala. Having you as a sponsor for this extraordinary evening dedicated to our animals brings us immense joy.**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Sponsorship Levels:**

- \$20,000 Presenting Sponsor Level
- \$17,500 Signature Sponsor Level
- \$15,000 Dinner Sponsor Level
- \$10,000 Platinum Sponsor Level
- \$5,000 Gold Sponsor Level
- \$3,000 Silver Sponsor Level
- \$2,000 Bronze Sponsor Level

I would like to make a 100% tax deductible donation in the amount of \$ \_\_\_\_\_

Signature \_\_\_\_\_

**Payment Method:**

- Check Enclosed
- Invoice Me
- Credit Card

Please make payment to: Kentucky Humane Society, with Tuxes & Tails Gala in memo line.  
KHS will contact you for credit card information or an invoice if selected.

Kentucky Humane Society  
Attn: Tuxes & Tails Gala  
1000 Lyndon Lane  
Louisville, KY 40222

Phone: 502-515-3134 Fax: 502-425-4230 Email: [haldridge@kyhumane.org](mailto:haldridge@kyhumane.org)



# SILENT AUCTION Donations



Donor's Name (as it should appear in auction catalog) \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City State ZIP \_\_\_\_\_

Phone Email \_\_\_\_\_

Detailed Description of Donated Item (quantity, size, color, type, media, etc.)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Stipulations, Special Requirements or Expiration Date \_\_\_\_\_

Is the donation:  A Tangible Item  A gift certificate

- I will create a gift certificate
- KHS has my permission to create a gift certificate
- Call to arrange pick-up or delivery of item

Fair Market Value of Donation \$ \_\_\_\_\_

Please return this form and the corresponding donation to the Kentucky Humane Society Louisville office by July 22, 2024.

KHS Federal Tax I.D. number is 61-0463938  
 Kentucky Humane Society  
 Attn: Tuxes & Tails Gala  
 1000 Lyndon Lane  
 Louisville, KY 40222

Questions? Contact Haley Aldridge at [haldridge@kyhumane.org](mailto:haldridge@kyhumane.org) or 502-515-3134.

### KHS STAFF USE

Donation requested by (solicitor name) \_\_\_\_\_

Date Item Received \_\_\_\_\_

**THIS IS YOUR RECEIPT. Please keep a copy for your records.** Your charitable gift is tax-deductible to the full extent by law. This donation becomes property of the Kentucky Humane Society, and is to be sold at an auction, the proceeds of which will go to KHS. Where applicable, a gift certificate, letter of entitlement and/or brochure should be provided by the donor for presentation to the winning bidder. The donor has established the value for charitable tax deduction purposes. The value displayed on the auction website, however, will be determined by KHS. KHS reserves the right to combine donated items to create unique auction packages. The donor grants KHS the right to mention their donation in any promotions regarding the auction.

*For "Top Dog Billing," we recommend items valued at \$150 or more and gift cards valued at \$50 or more. To maximize your generosity, KHS may bundle your donation with other items to create a themed package.*